

Our Mission

To better understand the needs of our clients, customers, and media partners, we at Katz Media Group work to ensure our company is as diverse as the markets we represent. As a result, our people are our finest asset. Each employee is a unique individual whose experience, talent, skills, and background contribute to our collective ability to create imaginative ideas and innovative solutions. We're committed to a culture where inclusion, diversity, equity, and accessibility are valued and respected. Our aspiration is to not only mirror the nation's diverse community, but also lead and educate our industry towards a better future. **We are seen. We are heard. We are Katz.** 

[Learn more about Stronger Together](#)

Let's Celebrate

International Women's Day, celebrated annually on March 8th is a global day celebrating the social, economic, cultural and political achievements of women. The day also marks a call-to-action for accelerating gender parity.

St. Patrick's Day celebrates Irish American culture, music, and contributions to American life. The day of celebration was established by General George Washington on March 17th, 1780 in recognition of the contributions made by many Irish troops in the fight for America's independence.

Irish American Heritage Month is celebrated to honor the achievements and contributions of Irish immigrants and their descendants living in the United States. It was first celebrated in 1991.

Content Club

Join the Stronger Together Content Club by consuming carefully curated educational content in order to self-teach, provoke thought and spark conversation.

 [The Moment of Lift: How Empowering Women Changes the World.](#)
by Melinda Gates

 [On the Basis of Sex](#)

 [HBR Women at Work Podcast](#)

Staff Spotlight: Kerry McFeetors



Kerry McFeetors is a Senior Vice President, General Sales Manager for the Katz Radio Group. She began her career as a salesperson at Katz Radio NY, managed our San Francisco and then NY office. Later, she became the General Sales Manager for Katz Radio, and eventually for the entire Katz Radio Group. Kerry is proud to be a member of the Alliance for Women in Media, a board member of the Council for Women

of Boston College, on the Executive Committee, and a founding member of Katz Media's Diversity Equity and Inclusion Council, Stronger Together. She is a passionate DEI advocate, and we are thrilled to have her lead the charge overseeing Stronger Together and its important work.

What's Happening

- The U.S. House of Representatives on February 25, 2021, with a bipartisan vote of 224-206 passed legislation that would amend the 1964 Civil Rights Act to ensure protections for LGBTQ Americans in employment, education, housing, credit, public spaces, jury service among other areas. The bill was designed to explicitly prevent discrimination amongst people, based on sexual orientations and gender identity.
- Suzanne Clark is the first women to be named CEO of the US Chamber of Commerce. In her role, Clark leads the organization as it advocates for businesses struggling in the midst of the sharp economic downturn caused by the pandemic.
- Thank you to all who participated in the Stronger Together Survey. We look forward to using the survey to inform the Katz DEI decisions and approach.

DEI Toolkit

Definition: Feminism

The belief in social, economic, and political equality of the sexes

Definition: Intersectionality

The cumulative way in which the effects of multiple forms of discrimination (including racism, ableism, and sexism) overlap in the experiences of marginalized individuals or groups

Women Business Directory

Women Owned:

<https://www.womenownedlogo.com/full-list>