

## What's Happening

- March 21st is World Down Syndrome Day, the date (the 21st day of the 3rd month) was selected to signify the uniqueness of the triplication (trisomy) of the 21st chromosome which causes Down Syndrome. The 2023 World Down Syndrome Day theme is "With Us Not For Us" to create a shift from the outdated charity model of disability, to a human rights-based approach viewing people with disabilities as having the right to be treated fairly and have the same opportunities as everyone else, working with others to improve their lives.
- International Transgender Day of Visibility is celebrated on March 31st around the world. The day is dedicated to celebrating the accomplishments of transgender and gender nonconforming people while raising awareness of the work that still needs to be done to achieve trans justice.
- March 17th is St. Patrick's Day, which celebrates Irish American culture, music, and contributions to American life.

## Let's Recognize

- In addition to March being Women's History Month, International Women's Day is celebrated annually on March 8th. This year's UN theme is "DigitAll: Innovation & Technology for Gender Equality."
- Irish American Heritage Month is celebrated to honor the achievements and contributions of Irish immigrants and their descendants living in the United States. It was first celebrated in 1991.

## Staff Spotlight: Leslie Leventman



Leslie Leventman joined Katz in 2014 to oversee the Creative Services Department, and was immediately impressed by its inclusive culture. Leslie's first assignment was to spearhead the company's rebrand initiative. During Leslie's time at Katz, she has expanded her role, working across every division of the organization. In addition, she has developed an award-winning team, responsible for the branding and design of sales and marketing materials for Katz Digital Audio and Digital Video, Katz Multi-cultural, KRG, KTG, as well as Stronger Together.

Prior to joining Katz, Leslie was EVP of Creative Services and Special Events at MTV Networks, a division of Viacom, where she worked for 30 years, launching, and marketing its portfolio of brands, worldwide. Leslie is a founding member of MTV. She is a strong advocate that uniting diverse perspectives enhances creativity. This has been a major theme throughout Leslie's career. In her spare time, Leslie loves listening to all genres of music, swimming (she's a certified scuba diver), traveling, and spending time with family and friends.

## Content Club

- ▶ [International Women's Day 2023 #EmbraceEquity Video\(s\)](#)
- ▶ [What is Down Syndrome?](#)

### DEI Toolkit

A resource for DEI terms, definitions, training, and information.

**cisgender** • *adjective*  
denoting or relating to a person whose gender identity corresponds with the sex registered for them at birth; not transgender.

Want to help Stronger Together highlight diversity at Katz Media?

Complete the **Stronger Together Staff Spotlight Form** to be featured.